

# **Powering the World's Credentials**

Your Credentials Have Incredible Value. We Help You Maximize It.



Create custom and easily shareable digital credentials that attract learners and drive your business forward.



#### **Promote Program Growth**

Generate organic traffic to your program's website when recipients instantly share your credentials on 20+ social media platforms.



#### **Quantify Program ROI**

Track marketing metrics in real time to know exactly when your credentials are viewed, shared online, and clicked.



### Save Up Time, Money & Resources

Design and deliver your credentials in seconds with no costly design time, printing, or physical mailing needed.



#### **Deliver Secured Credentials**

Enjoy fraud-proof and instantly verifiable credentials that are secured with bank-level encryption and blockchain technology.



#### **Increase Credential Value**

Attract learners with digital credentials that display their newly acquired skills, can be matched to new career opportunities, and added to any digital wallet.



#### **Boost Brand Awareness**

Brand every interaction with your recipients from the moment they enroll to when they share their credentials online.

# **Trusted By:**













## **Digital Badges**

75M+ career-advancing digital credentials issued



#### **Digital Certificates**

2,500+ organizations served across 24 countries



#### **Industry Recognition**

#1 on G2 for Enterprise Digital Credential Management Software

